8.- Programa de actividades

November 19

Duoc UC Alonso Ovalle. Edificio Norte – Sala Taller 4o Piso | North Building, 4o floor.

9:00 1.- Upgrading CC licenses version 3.0 in Latin America: Particularities for Latin American Jurisdictions:
• Moral Rights
• Neighboring Rights
• Fair Use / Limitations and exceptions on exclusive rights
• Proposed Solution
• Questions & Discussion

10.30 Coffee Break

10:45 2.- CC0 http://wiki.creativecommons.org/CC0
• CC0 in Latin America
• Questions & Discussion

11.15 3.- Non-Commercial Study
• Introduction to research study regarding “non commercial”
• Working Groups
• Questions & Discussion

11.30 4.- CC Roadmap 2009 -2010
• A brief overview
• Questions & Discussion

13.00 Lunch

14.40 5.- Discussion about Roadmap for CC in Latin America 2009 – 2010
• Ideas / Brainstorm (5 min.)
• Conclusions (5-10 min.)

15.20 6.- CC in Latin America over the last years. Experiences and Outlook. Open discussion for jurisdictions
(10 min. each)
• Argentina
• Brazil
• Chile
• Colombia
• Ecuador
• Guatemala
• Peru

16.20 Coffee Break

16.40 7.- Regional Initiatives
(10 min. each)
• Scripta (Lead by Dra. Patricia Pacheco)
• Bienes Comunes: Open Business (Lead by Ariel Vercelli)
• Modification in international legislation and possible local impact (New Anti Counterfeiting Trade Agreement (ACTA) and fair use) (Lead by Carolina Botero & Renta Avila)
• Sustainability and funding of regional programs (pending)

17.30 8.- We invite all of you to discuss the topics below and/or other general questions.
(10 min. each)
• Commons Research Group in Latin America (Lead by Ariel Vercelli)
• How to make CC’s features more international
• Better tools in Spanish
• CC LAB and its position in Latin America

18.15 End of meeting

November 20

Duoc UC Alonso Ovalle. Edificio Sur, Sala de Conferencias 1 | South Building, Conference Room 1
9:00 1.- Welcome words from Duoc UC Director
9.15 2.- Introductions, opening circle
(30 mins)
9.50 3.- Spectrogram (group building, mapping exercise)
Participants are asked to take positions on a series of issues on a line across the room
(30mins)
10.30 Coffee Break
10:50 4.- Issues and Challenges
Collective mapping of issues: participants identify issues and challenges and form
clusters (30 mins)
Breakout groups for discussion: a facilitator is assigned to each cluster, participants
decide which group to join. (1 hour)
Report back (20 mins)
13.00 Lunch
14.40 5.- Trend mapping
The group collectively draws on the wall (1 hour)
Trends as general lines
Specific resources as circles
Specific initiatives as squares
Specific role players as triangles etc.
15.40 6.- Idea development
The group is divided in 6 subgroups for key issues identified during the session (i.e.
translation/localization, sustainability, technical limitations, licenses...) (20 mins)
Each group identifies key actions, role players, next steps, designates an idea leader. (1
hour)
16.50 Coffee Break
17.20 6.- Idea development addresses (continuation)
Report back (30 mins)
17.40 7.- Idea market (speed geek format)
Participants learn more from idea leaders, make commitments to participate and
follow up. (45 mins)
Closing circle (30 mins)
19.00 End of meeting