

## 8.- Programa de actividades

### November 19

Duoc UC Alonso Ovalle. Edificio Norte – Sala Taller 4o Piso | North Building, 4o floor.

- 9:00 1.- Upgrading CC licenses version 3.0 in Latin America: Particularities for Latin American Jurisdictions:
- Moral Rights
  - Neighboring Rights
  - Fair Use / Limitations and exceptions on exclusive rights
  - Proposed Solution
  - Questions & Discussion
- 10.30 Coffee Break
- 10:45 2.- CC0 <http://wiki.creativecommons.org/CC0>
- CC0 in Latin America
  - Questions & Discussion
- 11.15 3.- Non-Commercial Study
- Introduction to research study regarding “non commercial”
  - Working Groups
  - Questions & Discussion
- 11.30 4.- CC Roadmap 2009 -2010
- A brief overview
  - Questions & Discussion
- 13.00 Lunch
- 14.40 5.- Discussion about Roadmap for CC in Latin America 2009 – 2010
- Ideas / Brainstorm (5 min.)
  - Conclusions (5-10 min.)
- 15.20 6.- CC in Latin America over the last years. Experiences and Outlook. Open discussion for jurisdictions (10 min. each)
- Argentina
  - Brazil
  - Chile
  - Colombia
  - Ecuador
  - Guatemala
  - Peru
- 16.20 Coffee Break
- 16.40 7.- Regional Initiatives (10 min. each)
- Scripta (Lead by Dra. Patricia Pacheco)
  - Bienes Comunes: Open Business (Lead by Ariel Vercelli)
  - Modification in international legislation and possible local impact (New Anti Counterfeiting Trade Agreement (ACTA) and fair use) (Lead by Carolina Botero & Renta Avila)
  - Sustainability and funding of regional programs (pending)
- 17.30 8.- We invite all of you to discuss the topics below and/or other general questions. (10 min. each)
- Commons Research Group in Latin America (Lead by Ariel Vercelli)

- How to make CC's features more international
- Better tools in Spanish
- CC LAB and its position in Latin America

18.15 End of meeting

## November 20

Duoc UC Alonso Ovalle. Edificio Sur, Sala de Conferencias 1 | South Building, Conference Room 1

- 9:00 1.- Welcome words from Duoc UC Director
- 9.15 2.- Introductions, opening circle  
(30 mins)
- 9.50 3.- Spectrogram (group building, mapping exercise)  
Participants are asked to take positions on a series of issues on a line across the room  
(30mins)
- 10.30 Coffee Break
- 10:50 4.- Issues and Challenges  
Collective mapping of issues: participants identify issues and challenges and form clusters (30 mins)  
Breakout groups for discussion: a facilitator is assigned to each cluster, participants decide which group to join. (1 hour)  
Report back (20 mins)
- 13.00 Lunch
- 14.40 5.- Trend mapping  
The group collectively draws on the wall (1 hour)  
Trends as general lines  
Specific resources as circles  
Specific initiatives as squares  
Specific role players as triangles etc.
- 15.40 6.- Idea development  
The group is divided in 6 subgroups for key issues identified during the session (i.e. translation/localization, sustainability, technical limitations, licenses...) (20 mins)  
Each group identifies key actions, role players, next steps, designates an idea leader. (1 hour)
- 16.50 Coffee Break
- 17.20 6.- Idea development addresses (continuation)  
Report back (30 mins)
- 17.40 7.- Idea market (speed geek format)  
Participants learn more from idea leaders, make commitments to participate and follow up. (45 mins)  
Closing circle (30 mins)
- 19.00 End of meeting